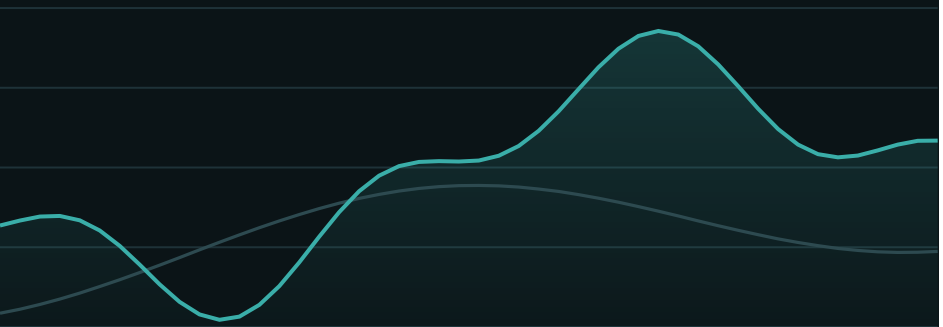
ORTEX DATA

Logos and **people**

Logos for every company and fund, and faces for the people behind the trades.



A product looks finished when every company has its logo and every filer has a face. ORTEX maintains its own library of company and fund logos and people portraits, reviewed, consistently formatted and mapped to the same identifiers as the rest of ORTEX data, so a screener, a portfolio view or a news feed looks right everywhere, not only for the largest names.

52,000+	18,600+	2,200	2
companies with a logo	funds with a logo	portraits	themes: light and dark

70,000+

companies and funds with a reviewed logo, in wide and square cuts, with light and dark versions for any interface.

ORTEX logo library, September 2026.

WHAT YOU CAN DO WITH IT

Platforms
Screeners, watchlists and portfolio views that look finished.

Content
Logos and portraits for news, alerts and reports.

Apps
Light and dark themes served automatically.

Trial, pricing and licensing sales@ortex.com ortex.com docs.ortex.com

LOGOS AND PEOPLE

Every company and every person, **looking their best**

ORTEX

Logos and portraits built for products that show thousands of names at once.

01

Companies and funds

Listed companies and funds worldwide, including the long tail most libraries leave blank.

02

Two cuts

A wide wordmark and a square mark, each checked for shape so nothing is squashed or padded.

03

Light and dark

Every logo measured for legibility, with an alternative served where the original would disappear.

04

People

Portraits of members of Congress, executive-branch officials and activist investors.

05

Any identifier

Look up by ISIN, ticker and exchange, FIGI, CIK or ORTEX identifier.

06

Fast and reviewed

Served from a global edge network, refreshed continuously, every new version reviewed.

AT A GLANCE

COVERAGE

52,000+ companies, 18,600+ funds, 2,200 people

QUALITY

Every new logo reviewed

FORMATS

Wide and square, light and dark

DELIVERY

Enterprise API, CDN URLs

WHY ORTEX

Reviewed and themed for dark mode, mapped to ORTEX identifiers, and deep into the small caps and funds other libraries skip.

Trial, pricing and licensing

sales@ortex.com ortex.com docs.ortex.com

ORTEX Technologies Ltd, 26-27 Bedford Square, London WC1B 3HP. Registered in England and Wales, company number 11033216. Coverage, history and figures are as at September 2026. Provided for information purposes only; not investment advice, a personal recommendation, or an offer to buy or sell any security. Past performance is not a guide to future results. ORTEX does not guarantee the accuracy or completeness of any data or forecast.