

ORTEX DATA

Logos and people

Logos for every company and fund, and faces for the people behind the trades.

A product looks finished when every company has its logo and every filer has a face. ORTEX maintains its own library of company and fund logos and people portraits, reviewed, consistently formatted and mapped to the same identifiers as the rest of ORTEX data, so a screener, a portfolio view or a news feed looks right everywhere, not only for the largest names.

52,000+

companies with a logo

18,600+

funds with a logo

2,200

portraits

2

themes: light and dark

70,000+

companies and funds with a reviewed logo, in wide and square cuts, with light and dark versions for any interface.

ORTEX logo library, September 2026.

WHAT YOU CAN DO WITH IT

Platforms

Screeners, watchlists and portfolio views that look finished.

Content

Logos and portraits for news, alerts and reports.

Apps

Light and dark themes served automatically.

Every company and every person, **looking their best**

Logos and portraits built for products that show thousands of names at once.

01

Companies and funds

Listed companies and funds worldwide, including the long tail most libraries leave blank.

03

Light and dark

Every logo measured for legibility, with an alternative served where the original would disappear.

05

Any identifier

Look up by ISIN, ticker and exchange, FIGI, CIK or ORTEX identifier.

02

Two cuts

A wide wordmark and a square mark, each checked for shape so nothing is squashed or padded.

04

People

Portraits of members of Congress, executive-branch officials and activist investors.

06

Fast and reviewed

Served from a global edge network, refreshed continuously, every new version reviewed.

AT A GLANCE

COVERAGE

52,000+ companies, 18,600+ funds,
2,200 people

QUALITY

Every new logo reviewed

FORMATS

Wide and square, light and dark

DELIVERY

Enterprise API, CDN URLs

WHY ORTEX

Reviewed and themed for dark mode, mapped to ORTEX identifiers, and deep into the small caps and funds other libraries skip.

Trial, pricing and licensing

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docs.ortex.com