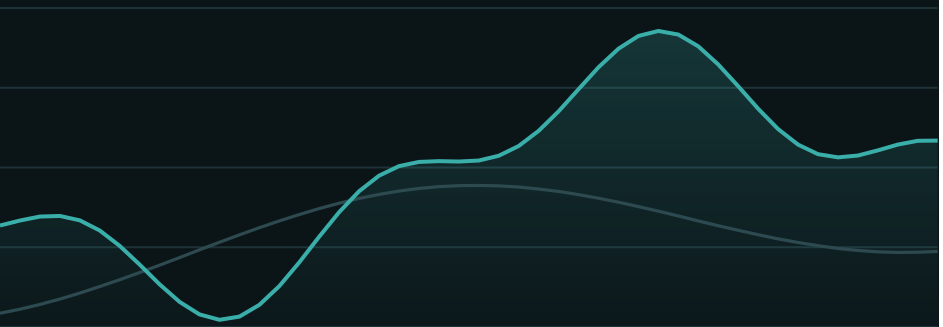
ORTEX

ORTEX DATA

Alternative **data**

122 datasets from 155 publishers in more than 50 countries, point-in-time, mapped to stocks and tested for lead.



Alternative data only gives you an edge when it can be trusted, and when you know it leads. ORTEX collects from 155 publishers across more than fifty countries, archives every figure as it first appeared, cleans and normalises it, maps it to the right stock, and then tests it against each company's reported results, so you know which datasets actually lead. Car registrations, airline traffic, bank books, drug approvals and power output arrive as one consistent dataset.

122	734	155	7,500+
datasets	series	publishers in 50+ countries	securities mapped

43 days

median lead on reported revenue for the 55 series with a statistically significant, out-of-sample lead on a company's results.

ORTEX lead measurement, tested on the date each figure was published.

WHAT YOU CAN DO WITH IT

Nowcasting

Read revenue drivers weeks before the company reports.

Systematic research

Point-in-time series with two clocks, ready to backtest.

Thematic work

Sector and economy series on the same platform.

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ALTERNATIVE DATA

Clean, point-in-time, **ready to trade**

ORTEX

The questions every fund asks first, answered.

01

Cleaned and normalised

Hundreds of formats reshaped into one, with the same units, periods and naming. Periods still filling in are flagged, not headlined.

02

Truly point-in-time

Every observation carries the period it describes and the moment it first became public, never the moment it was processed.

03

History you cannot rebuild

Every figure archived as it first appeared. Many publishers overwrite their own history; ORTEX keeps it.

04

Mapped to the right stock

Every company matched through a curated, reviewed cross-reference. An ambiguous name is never guessed.

05

Tested for lead

Every company series tested out of sample against reported results, and marked as a measured lead, no lead, or not yet tested.

06

Signals included

Z-scores against a company's own history, percentiles across peers, year-on-year change and trend on every series.

AT A GLANCE

COVERAGE

122 datasets, 734 series, 50+ countries

MAPPING

7,500+ securities

HISTORY

Decades on many series; Canadian vehicle sales from 1946

FREQUENCY

Hourly to quarterly, collected as published

DELIVERY

API, CSV, ORTEX platform

> WHY ORTEX
>
> Most alternative data is sold as raw files with the lead left for you to find. ORTEX archives every figure as first published, maps it, and tells you which series actually led a company's results, and by how much.

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SEE THE DATA

Measured **leads**

ORTEX

Selected series with a statistically significant, out-of-sample lead on a company's reported revenue.

THE DATA

Where the data led the results

Lead is measured from the date each figure was published to the company's report. Direction is how often the series called the direction of revenue growth.

SERIES	COMPANY	LEAD ON REVENUE	DIRECTION RIGHT
New car sales, Japan	Nissan	65 days	100%
New car sales, Japan	Honda	35 days	100%
New car registrations, Germany	Tesla	43 days	100%
New car registrations, Germany	Mazda	30 days	90%
New car registrations, Germany	General Motors	15 days	90%
New car registrations, Europe	Mercedes-Benz	26 days	77%
New car registrations, India	Mahindra & Mahindra	38 days	62%

122
datasets

734
series

155
publishers in 50+ countries

WHAT IT SHOWS

TESTED
478 company and series pairs with enough history

SIGNIFICANT
55 measured leads, median 43 days

HONEST
Series with no lead are marked as such

WHY ORTEX

Knowing which series lead, and which do not, is what turns a dataset into a signal.

ALTERNATIVE DATA

Vehicles, **41 datasets**

ORTEX

One of the broadest vehicle registration and sales datasets available anywhere.

01

Europe, 20 datasets

New registrations by brand from national registers in the UK, Germany, Italy, Spain, the Netherlands, Belgium, Austria, Poland, Ireland, Czechia, Finland, Greece, Switzerland, Luxembourg, the Baltics and Ukraine, with electric splits and brand mix for every EU country.

02

North America, 11 datasets

Carmakers' own monthly US sales within days, registrations by state and fuel, EV fleets by make, California zero-emission sales, Canadian sales from 1946 and Mexico.

03

Asia-Pacific, 9 datasets

Japan, Korea and India carmaker sales, India's national register, Hong Kong, Singapore, Malaysia, Australia and New Zealand.

04

Daily where it matters

Spain and Greece every day, US carmaker sales within one to three days of month end, Germany ten days after.

05

Electric, by brand

Battery-electric and plug-in splits by brand across Europe, the US states and Asia.

06

Recalls and complaints

US recalls, complaints and investigations daily, from 1995.

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ALTERNATIVE DATA

Transport, financials **and filings**

ORTEX

Airlines, airports, bank books, consumer credit and company filings: 48 datasets.

01

Airlines, 12 datasets

Passengers, capacity, load factors and punctuality by airline for the US, UK, France, Canada, Mexico, Brazil, Peru, India, Korea, Taiwan, Japan and Australia.

02

Airports, 11 datasets

Daily flight counts for more than 300 European airports since 2018, EU passengers and movements, US airports and the major operators in Amsterdam, Copenhagen, Paris, Zurich, Germany, Spain, Turkey and the Nordics.

03

Deep history

French airports from 1990, Canadian air traffic from 1981, Brazil from 2000.

04

Road and rail

US trucking capacity and Hong Kong public transport by operator.

05

Financials, 15 datasets

US, Australian and Canadian bank books, card and auto loan performance weeks before lenders report, consumer complaints daily, stock-loan and options volume, payments and crypto flows.

06

Corporate filings, 8 datasets

Executed buybacks, insider clusters, private raises, federal contract awards daily from 2007, Taiwan monthly revenue and layoff notices.

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ALTERNATIVE DATA

Healthcare, energy, **consumer and macro**

ORTEX

Approvals, power, production, gaming, travel and the macro prints that move markets: 33 datasets.

01

Healthcare, 7 datasets

Clinical trial status daily, FDA decisions and letters, device clearances and recalls, Medicare, Medicaid drug utilisation and weekly generic drug prices.

02

Energy and power, 8 datasets

Daily output for every US nuclear reactor, plant generation by operator, power prices, degree days, Gulf of Mexico production from 1996 and Norwegian fields from 1979.

03

Industry and trade, 4 datasets

Korean exports including early 10- and 20-day prints, Taiwan export orders, Japanese machine tool orders and Chilean copper by mine.

04

Consumer and leisure, 8 datasets

Macau gaming, US sports betting by operator, Steam players captured hourly, Hong Kong and Singapore arrivals, and telecom subscribers.

05

Macro, 6 datasets

US payrolls, CPI and weekly jobless claims from 1986; UK, EU and Canadian labour and prices; and the daily US Treasury cash balance.

06

Market-level context

Sector and economy series alongside the company-level ones, on the same point-in-time clock.

Trial, pricing and licensing

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